

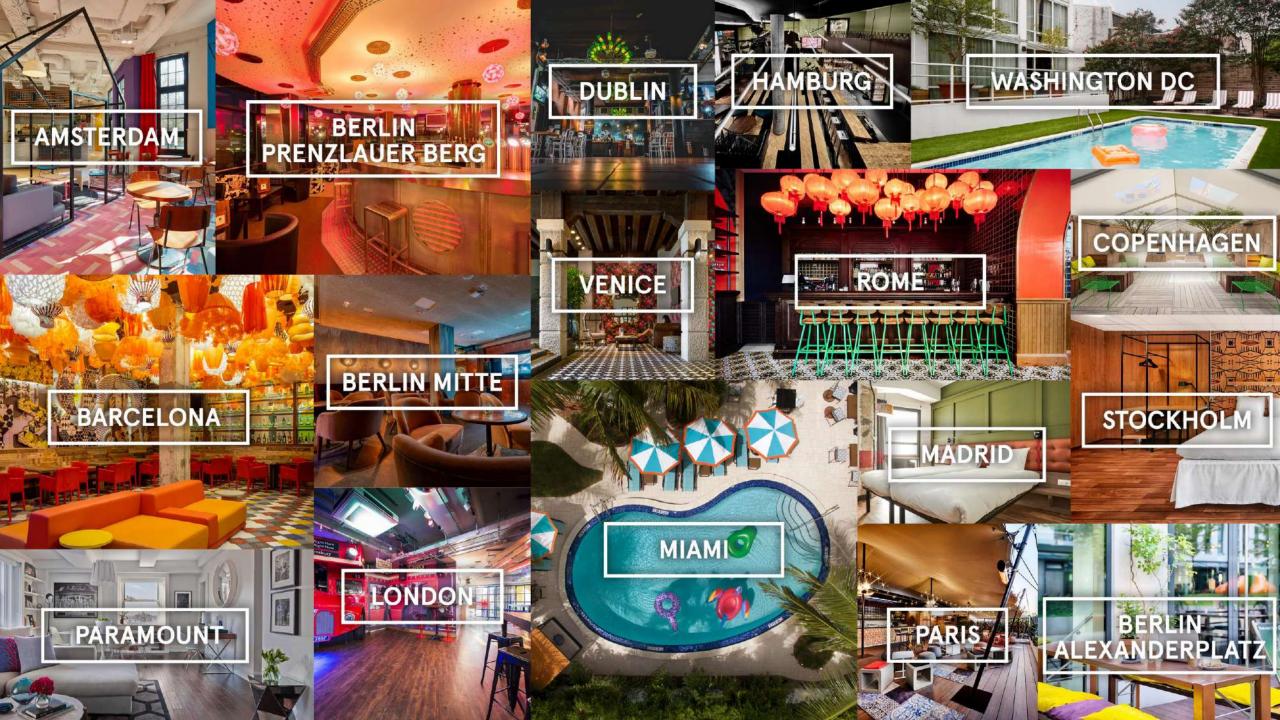
Award-winning, design-led accommodation and social spaces in locations across Europe and the US.

"Generator has reinvented what hospitality means, with their pioneering concept of 'affordable luxury' and masters of the social experiences. With these offerings at hand, who needs a 5-star hotel?"



"Generator makes you feel like a guest at a long-running party. Envisioned as the next generation of hospitality, the brand celebrates unique design, engaging experiences, and locally-sourced food, while offering a range of room styles and prices."







ABOUT GENERATOR

Generator isn't like any other hostel or boutique hotel - we combine affordable rooms with a unique interior design and social events for all types of travellers within the hotspots of coolest cities.

After starting out in London you can now find us in Amsterdam, Barcelona, Berlin, Copenhagen, Dublin, Hamburg, London, Madrid, Miami, New York, Paris, Rome, Stockholm, Venice and Washington D.C.

Each of our locations has something special to offer like the roof tops in Paris and Rome and Madrid or the Oosterbar in Amsterdam.

Generator has been hosting groups since the beginning and has a wide range of experience from check-in to the food and beverage components, which are lovingly and professionally prepared in our own kitchen, all the way through to departure.

If you have any special requirements, we are here to make them happen for you.



ROOMS – Our properties offer a wide choice of dormitories from 4 to 14 bedded rooms mostly ensuite, depending on destination and your preferences. You can decide which rooms you get for your group. Group accommodation is, if required, exclusive with Generator, which means no unknown guest will be accommodated within the same room. All extras like towels, shampoo, hair dryer, locks are available in our travel shop which is open 24/7.

FLOOR – Depending on the size of groups, they are accommodated together which is particularly beneficial to student groups and excursion groups.

GROUP LEADER ROOMS - We offer doubles, singles and triples to group leaders only and these should not exceed 10% of the booking. These rooms are offered on a much more attractive travel agent rate and hence limited to group leaders.

PRIVATE ROOMS ONLY – We do accept "private room" groups (those looking for twins, singles or doubles only). Our private rooms are fully equipped with towels, hair dryer, shampoo and complimentary water and receive daily service from our housekeeping team.

DYNAMIC PRICING – Our rates are based on the availability of the property; we don't have fixed prices. Rates are locked though when offers are issued. Rates are locked until the option date (rate expiry date). We are working with three different option levels.

RATES – Our rates need to be requested from our Central Reservation Office and are valid until the option date.

WORK WISE

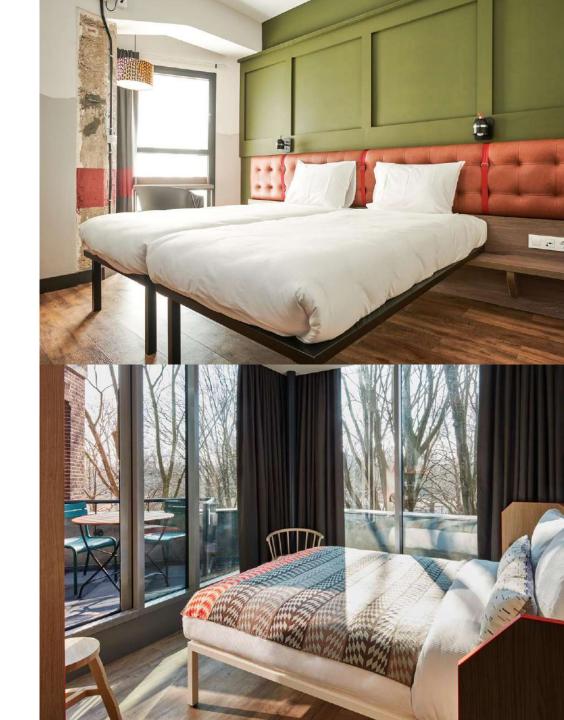
MINIMUM STAY restrictions are then put in place when these gaps are too large to re-sell online.

GROUPS often take up large sections of the hotel – and when these are not connected, properties are left with massive gaps in availability.

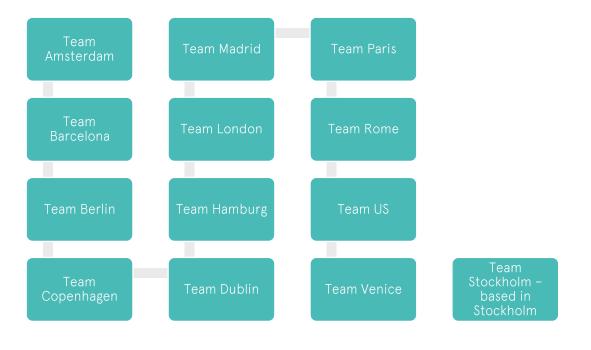
WEEKENDS many of our hotels don't accept group check in or check outs on Saturday. This usually leaves us with our main weeknight empty (the Friday).

GENERATOR aims to provide quality accommodation at affordable prices and to continue to do this need to maximize availability (and profitability).

REQUESTS if any of these restrictions apply, the groups team will inform you in response to a request.

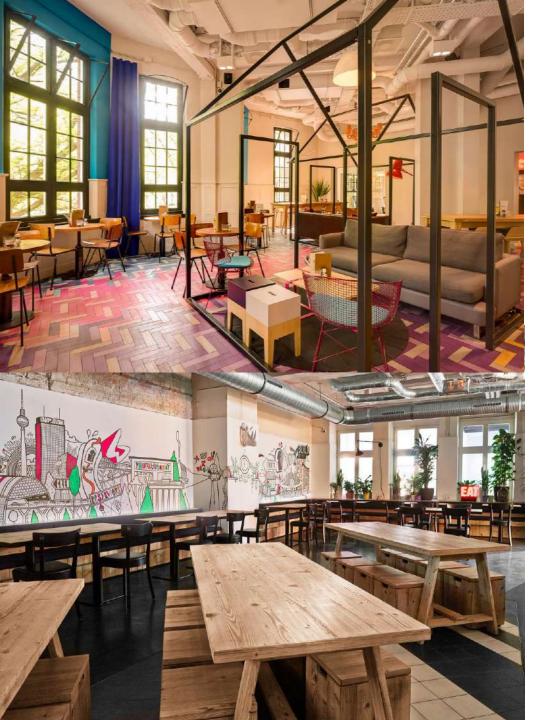


CENTRAL RESERVATION OFFICE



The Central Reservation team is located in Barcelona since 2019 and consists of experts who are familiar with the regions. The team is responsible for all individual and group bookings, enquiries, amendments and invoicing.





FOOD & BEVERAGE

BREAKFAST – Always included in group offers. It's a self-service buffet breakfast that is standard across the chain. It features a deli buffet of cold cuts and cheese, bread, toast, jam, tomato, cucumber, cereals, fruits, yoghurt, coffee, tea and water.

HALF BOARD – Available for groups at all Generator properties. The food will be supplied and prepared by our **own Generator kitchen staff**. You can book with us lunch and dinner, served as main course, 2-course menu or 3-course menu. Pricing is different per location. Cost for a 3-course menu are between €9,- per person and €17,50 per person.

PACKED LUNCHES – Available in all GENERATOR properties.

Packed lunch includes a sandwich, bottle of drink (water / juice), fruit and cereal bar. Cost from €5,00 per person.

ALLERGIES – We cater for numerous allergies and dietary restrictions and these should be communicated to us as soon as possible.

PRE ORDERED – These services are only available upon request: we need to order the fresh food.

SCHEDULE – Depending on how busy a hotel is or how large a group is, we allocate times for the meals. Most of the hotels have about 20-90 seating spaces for groups in the restaurant (we also keep sections of number can vary).



GROUP MEAL OPTIONS

GENERATOR	MAIN COURSE	2 COURSE MENU	3 COURSE MENU	PACKED LUNCH
AMSTERDAM	€ 14.00	€ 17.00	€ 19.50	€ 11.00
BARCELONA	€ 10.00	€ 12.50	€ 15.00	€ 8.00
COPENHAGEN	129.00 kr.	159.00 kr.	189.00 kr.	80.00 kr.
DUBLIN	€ 14.00	€ 17.00	€ 19.50	€ 8.50
HAMBURG	€ 9.50	€ 11.00	€ 13.00	€ 7.00
LONDON	£12.00	£14.00	£16.00	£7.00
BERLIN - MITTE	€ 10.00	€ 12.00	€ 14.00	€ 8.00
BERLIN – PRENZLAUER BERG	€ 10.00	€ 12.00	€ 14.00	€ 8.00
BERLIN- ALEXANDERPLATZ	€ 10.00	€ 12.00	€ 14.00	€ 8.00
ROME	€ 10.00	€ 13.00	€ 16.00	€ 6.00
STOCKHOLM	165.00 KR	225.00 KR	255.00 KR	105.00 KR
VENICE	€ 10.00	€ 13.00	€ 16.00	€ 6.00
MADRID	€ 10.00	€ 12.50	€ 14.00	€ 8.00
PARIS	€ 14.00	€ 17.00	€ 19.50	€ 8.50

ADDITIONAL INFORMATION

- THE SAME DISHES WILL BE SERVED FOR THE WHOLE GROUP
- ALLERGIES SHOULD BE MENTIONED 15 DAYS IN ADVANCE

CANCELLATION TERMS

- FREE OF CHARGE UP TO 72H IN ADVANCE
- 50% CHARGE BETWEEN 72 AND 48H IN ADVANCE -
- 100% CHARGE 48H OR LESS IN ADVANCE

SALES TEAM EUROPE

Doreen Kwast

Director of Sales Europe



Martin Schulze
Regional
Key Account Director



Julia Gallego Regional Key Account Manager



Margaux Portier
Regional
Key Account Manager





AMSTERDAM

High nights, red lights, and the coolest accommodation Amsterdam has to offer. Generator can be found in the eastern side of the city overlooking Oosterpark in an awardwinning space that's designed to fully satisfy any itinerary.

Inside this former university zoology building, the renovated lecture hall has been transformed into a chill-out lounge, the old library is now a private events room, and the basement has been turned into a secret late-night bar.

This means that however long you choose to stay in town, whether it's to immerse your mind in arts and culture, or rather you choose to lose it for a spell, Generator allows you to experience everything you want.





Former University zoology building – check out the Auditorium and the Library!

169 ROOMS, 627 BEDS

Mauritskade 57, 1092 Amsterdam +31 207085600 Groups.geams@staygenerator.com



















BARCELONA

Barcelona always has more fun happening than most people can handle, but Generator is here to make sure you'll get as much of it as you want.

Found in the Gracia district, Generator is the perfect starting point for any Barcelona adventure, whether it's for a first taste of Catalonian culture, to visit for a festival, for football or for a getaway with friends.

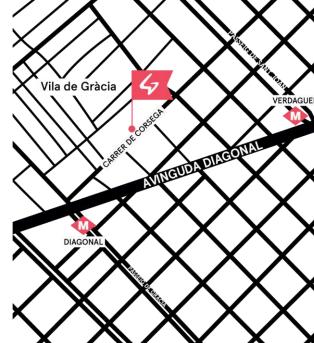
The beach is just a 15-minute Metro journey away, and Las Ramblas is right around the corner – though we've found the best plans start with new friends at the on-site Fiesta Gràcia bar. Between the music, the food, the culture and the parties, Generator has you covered.





154 ROOMS, 730 BEDS

Carrer de Corsega 373-377, 08037 Barcelona +34 9322 00377 Groups.gebcn@staygenerator.com

















BERLIN PRENZLAUER BERG

Located in East Berlin's most laid-back neighbourhood, Generator Prenzlauer Berg offers a clean and safe space situated moments away from the Landsberger Allee S-Bahn and Tram station. What's more, our hotel is just 5km from the Berlin Wall.

Rich in history, our Prenzlauer Berg property sits in a former Communist office block. Today, it's home to a chilled beer garden, open public spaces and large entertainment areas. Ideal for group, solo or even school travellers, our hotel offers flexible accommodation to suit your needs.

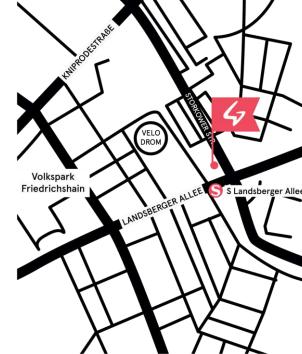




Check out the beer garden!

238 ROOMS, 908 BEDS

STORKOWER STRASSE 160, 10407 Berlin +49 30408189000 Groups.geber@staygenerator.com



















BERLIN MITTE

"Ich bin ein Generator".

Located in Mitte, home to the city's best shops, restaurants and galleries, Generator couldn't be better positioned for anyone looking to enjoy the authentic Berlin experience.

The city's main attractions are only a short walk away, so that's day-time activities sorted — and with warm beds and comfy chill spaces welcoming you on your return, there's no place better to come home to after letting loose in Berlin's famous nightlife.

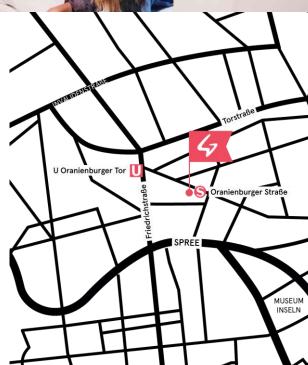




Look if you see a German celebrity in our Bar bOx!

145 ROOMS, 600 BEDS

Oranienburger Strasse 65, 10117 Berlin +49 3092 103 7680 Groups.gebmt@staygenerator.com



















BERLIN ALEXANDERPLATZ

Located just a stone's throw away from the very heart of Berlin, Generator Berlin Alexanderplatz gives you the chance to experience the authentic soul of the city whilst exploring the main cultural attractions on foot.

So - artists, ravers, musicians, and thrill-seekers from around the world - get ready to be transported straight into one of the most vibrant and historical European cities and share a wild night in "Die Hauptstadt" (aka the capital).

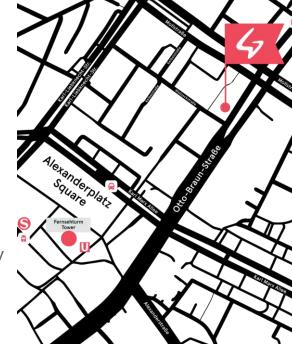




Location, Location

132 ROOMS, 705 BEDS

Otto-Braun-Straße 65, Berlin, Germany +49 3016 634 260 Groups.gebap@staygenerator.com



















COPENHAGEN

Ready to get scandalous in Scandinavia?

Generator Copenhagen is found just off Kongens Nytorv Square, housed in a former Philippe Starck apartment block which retains many of its original features and furniture

if you're looking for Danish hygge, look no further!

The accommodation is close to many of the city's trendiest cafés, bars, restaurants and major sights, and when the temperature outside starts to drop, you can always expect things to heat up at the in-house bar and lounge.



175 ROOMS, 662 BEDS

Adelgade 5-7, 1304, Copenhagen +45 7877 5400 Groups.gecph@staygenerator.com



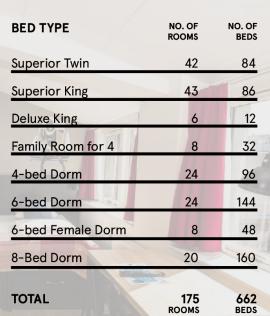
















DUBLIN

It's always good craic at Generator Dublin.

Situated in the Smithfield Square neighbourhood, adjacent to the Jameson Distillery and only a short walk away from Temple Bar, Generator lets visitors enjoy the nearby cafés and pubs with ease, as well as the busy nightlife of the city.

Get on it, drop your bags, and order a pint of Guinness for you and another for a new friend at the pub. And remember, just like Guinness, Generator is good for you.





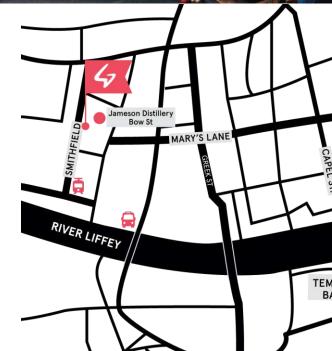
Enjoy the view from the Smithfield Tower!



Who will win the shuffleboard match?! www.shuffleboardbar.com

106 ROOMS, 557 BEDS

Smithfield Square, Dublin 7 +353 1901 0222 Groups.gedub@staygenerator.com















Deluxe Twin	4	8
Family Room for 4	8	32
4-Bed Dorm (Shared Bathrooms)	2	8
4-Bed Dorm	17	68
5-Bed Dorm	4	20
6-Bed Female Dorm	4	24
6-Bed Dorm (Shared Bathrooms)	12	72
6-Bed Dorm	31	186
7-Bed Dorm	1	7
8-Bed Dorm (Shared Bathrooms)	8	64
8-Bed Dorm	5	40
10-Bed Female Dorm (With Jacuzzi)	1	10
TOTAL	106	557





HAMBURG

If it's fun you're after, you've come to the right place. Generator can be found in St. Georg Quarter, conveniently close to the central train station, located in one of the coolest areas in Hamburg.

As far as experiencing Europe's best kept secret party town, it's the perfect spot to fully enjoy great attractions like HafenCity and especially the Reeperbahn red light district.

The building itself is also significant – it was home to the first Beatles recording studio during their Hamburg years. Edgy, sexy, loud and fun, Generator takes the Hamburg atmosphere and puts it all in one perfect package.

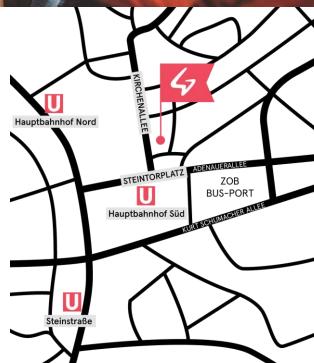


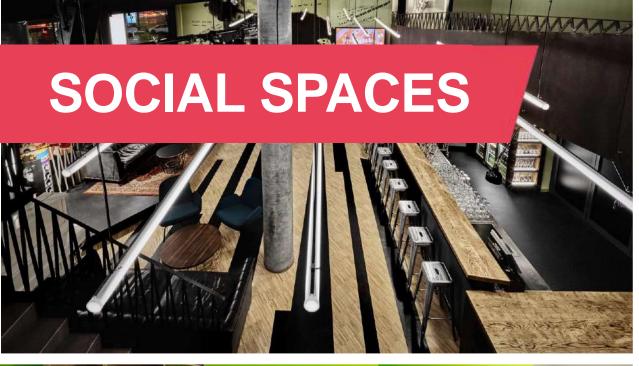


Stay in what used to be a recording studio for the likes of The Beatles!

164 ROOMS, 706 BEDS

Steintorplatz 3, 20099 Hamburg +49 4022 635 8460 Groups.geham@staygenerator.com

















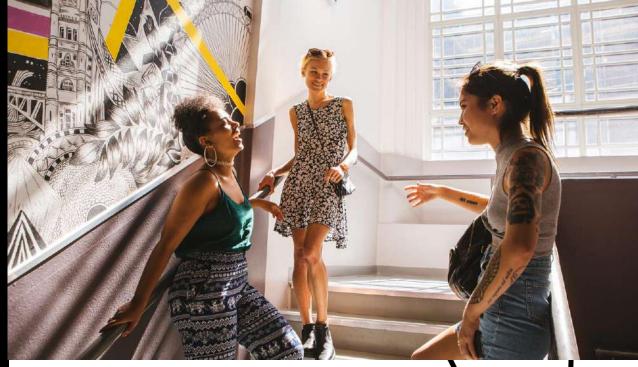


LONDON

Generator's first location can be found in Russell Square, right by King's Cross St Pancras Station, making it a simple connection to all major rail links and the Eurostar.

It's within walking distance from Covent Garden, Regent's Park and the British Museum, making it ideal for long days on your feet – take it from us, if you're going to do London right, you're going to want to stay somewhere central. Generator's got that sorted for you.

Then when it's time to recharge and recover, the in-house bar and cafe is the perfect place to share a pint with likeminded people looking for a good time. Just do as the English do, walk on up and say, "You alright?" Do that and you're friends for life.





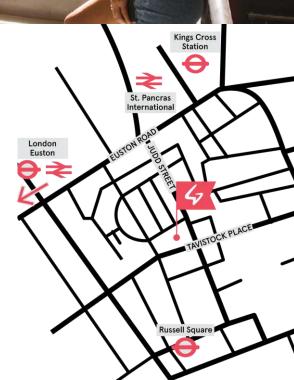
Location, Location



Who will win the shuffleboard match?! www.shuffleboardbar.com

213 ROOMS, 880 BEDS

37 Tavistock Place, Bloomsbury, WC1H 9SE, London +44 207 388 7666 Groups.gelon@staygenerator.com





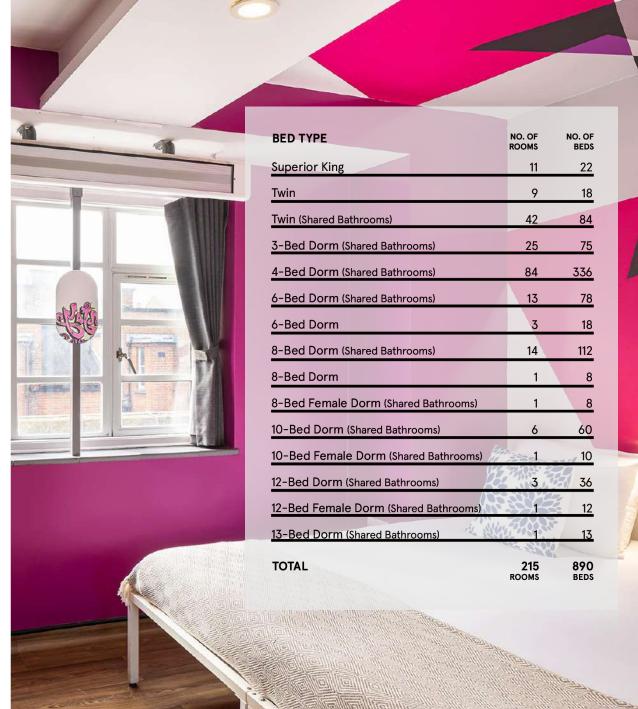








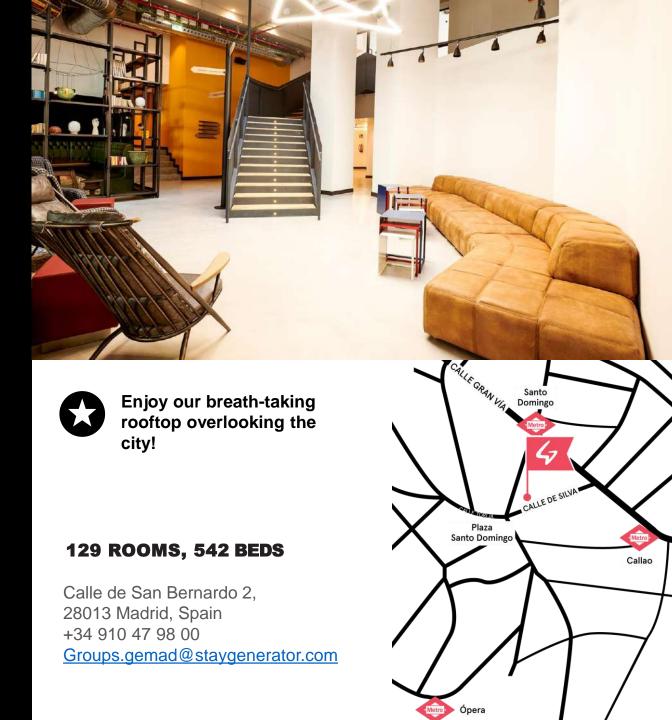




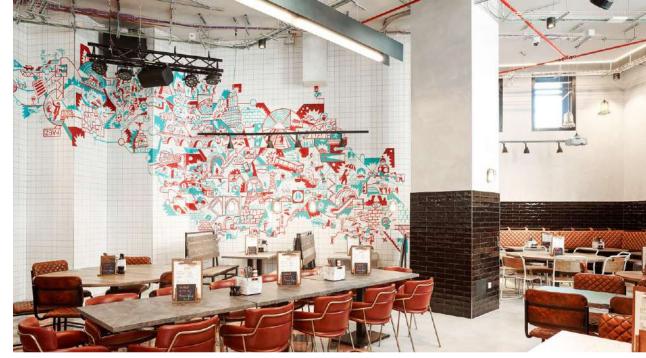
MADRID

Generator Madrid is located in the heart of the city, right off the bustling Grand Via – a setting that leaves guests spoiled for choice surrounded by cultural hubs, artistic hotspots, popular bars and the best restaurants in town.

Designed to enhance any Madrid experience, Generator has a rooftop terrace with a cocktail bar, as well as an always - bustling café – so between the museums, the festivals, the shopping, the markets, the architecture and the beautiful people, there's always a home to head back to happily before heading out for more fun.



















MIAMI

Found on Collins Avenue in the heart of South Beach, Generator Miami is designed to let you party in the city where the heat is on, all night, on the beach till the break of dawn.

Just 15 minutes from the airport and 100 feet away from the beach, Generator Miami embraces an original aesthetic, combining classic American glamour with a taste of Cuban spice – making it the perfect backdrop for an experience-led stay. Between the sun, sand and the beautiful people, who would've thought you could improve a Miami getaway? But with the Driftway bar, Jim & Neesie restaurant, and the next-level events, parties and DJs, Generator has proven it's possible, announcing itself in the USA in style.





Lounge by the pool and soak up that Miami heat

102 ROOMS, 342 BEDS

3120 Collins Avenue Miami Beach, Miami, FL 33140, USA +1 786 496 5730 Groups.gemia@staygenerator.com

















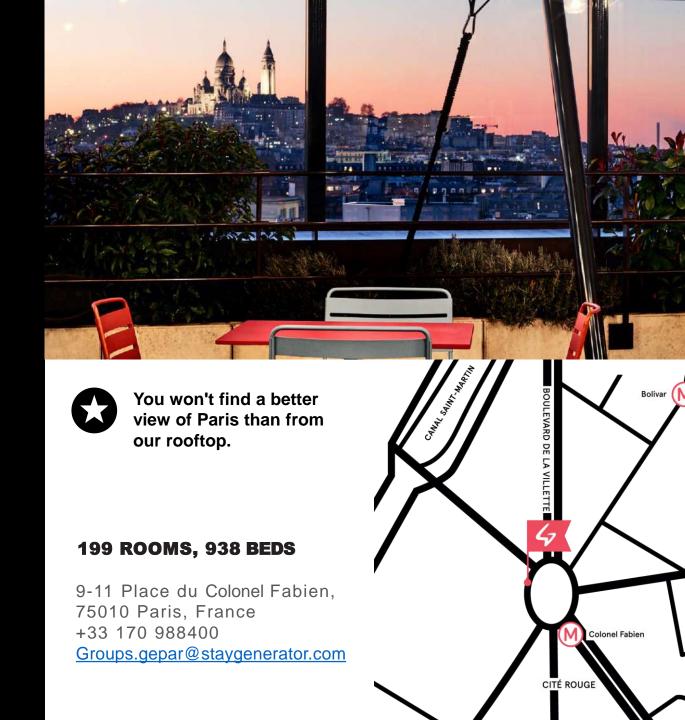


PARIS

You want "Je ne sais quoi?" Hold my baguette.

Put on your striped top and beret, and prepare to fall in love with a charming stranger – Generator is here to supply your romantic Parisian adventure! Situated just a few steps from Canal Saint-Martin and Buttes-Chaumont Park, and only a 15-minute stroll from Gare du Nord train station, Generator has everything you need to perfect your Paris trip.

On the hostel's ground floor there's Café Fabien with its canteen and conservatory overlooking the garden. A curved staircase leads down to the vaulted ceilings of Le Club, inspired by the Paris Metro. Up on the 9th floor you will find the Khayma Rooftop, with its canopy, bar and awe-inspiring views of Sacré-Cœur and Montmartre. Talk about Joie de vivre, am I right?



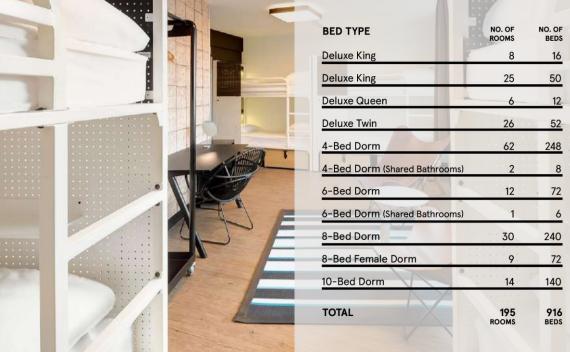














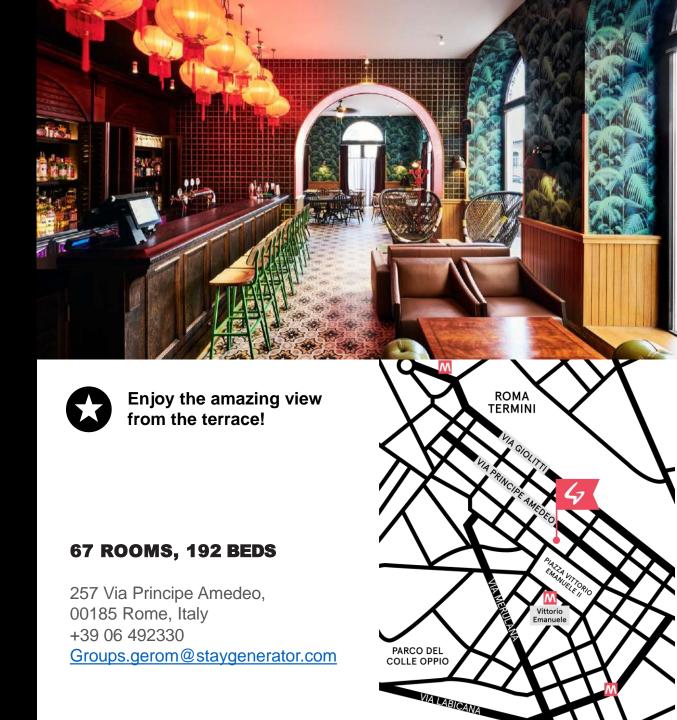


ROME

It's a good thing Generator is so close to the Vatican, because confessions might be required once your trip in town is through! Rome may bring the history, culture, food and fascination, but Generator brings the fun every time.

The accommodation is perfectly positioned within walking distance of the Colosseum Amphitheatre and Termini Station, and then it's a short Metro to all the main Roman Attractions. The building itself is chic and stylish, featuring 80 rooms over seven floors, as well as a café, bar and lounge, all designed with comfort and socialising in mind.

You can't ask for much more from a temporary home in the Eternal City – Generator is guaranteed to enhance your Roman experience.



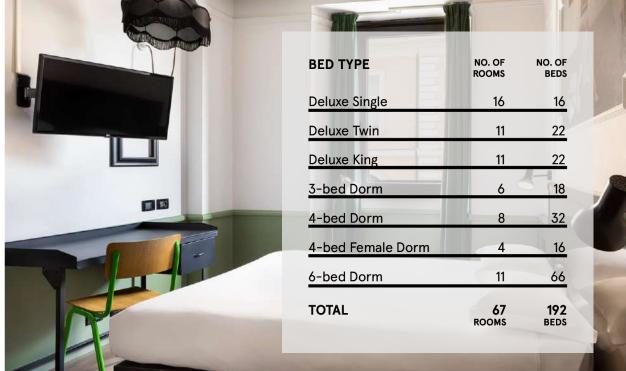




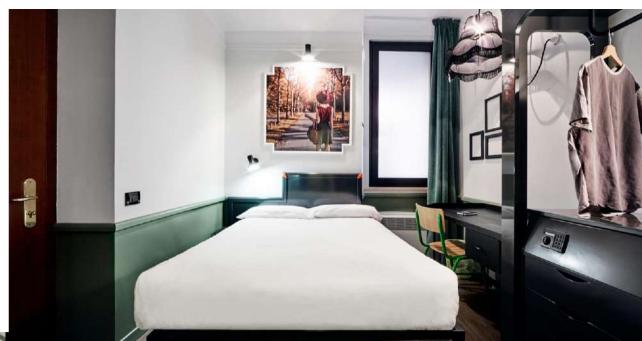












STOCKHOLM

Generator Stockholm is what would happen if you took all of Sweden's best exports and recreated them in building form: lots of minimalist design, a touch of ABBA flair, some Zlatan attitude, and the deliciousness of an IKEA meatball on top.

Located in Torsgatan, right in the heart of the city centre, Generator Stockholm has a unique and individual style, reflecting the city's vibrant and eclectic culture, and ensuring that all guests get to enjoy the very best the city has to offer.

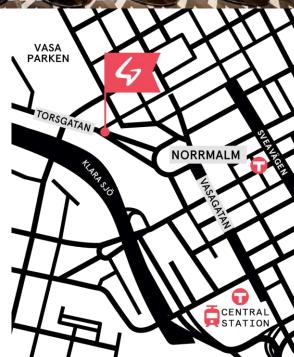




Brave enough to get a tattoo?
We have a studio at Generator Stockholm!

233 ROOMS, 796 BEDS

TORSGATAN 10, 111 23 Stockholm, Sweden +46 (0)8 505 323 70 Groups.gesto@staygenerator.com



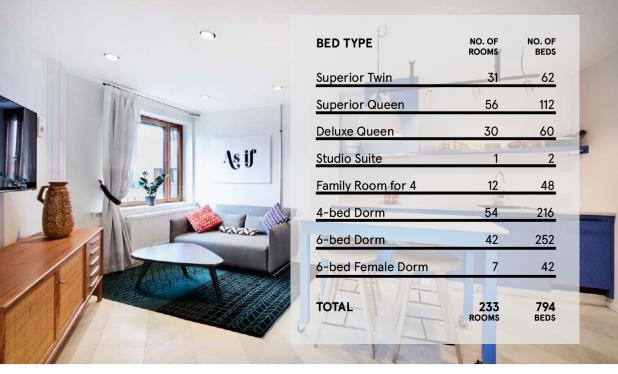




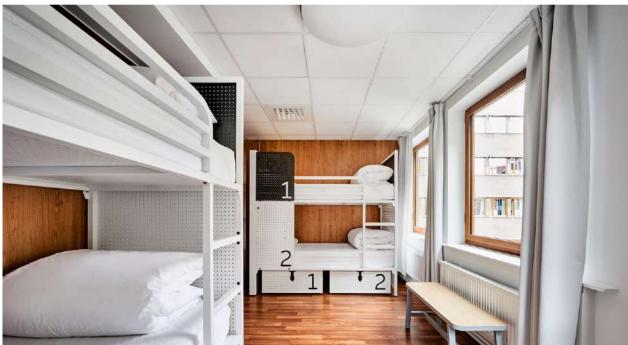












VENICE

"Roads? Where we're going we don't need roads!"

Generator Venice is located on the island of Giudecca, overlooking St Mark's Square. The building is a 200-year-old Venetian Palazzo that was used as a grain house in the 1800s; we promise that you've never ever stayed at a place quite like this.

Venice is a one-of-a-kind destination, but the trick is to have somewhere comfortable to check into when you've had enough of the crowds. Between your room, the bar, cafe and lounge, you'll get enough recovery time, and potentially meet some brilliant new friends while in town.

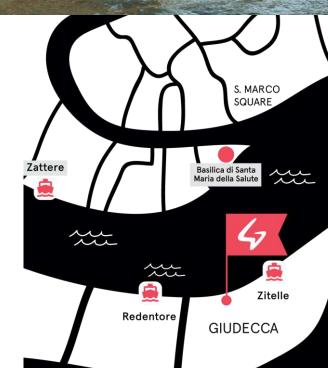




Enjoy being right on the waterfront overlooking the city!

29 ROOMS, 235 BEDS

Fondamenta Zitelle 86, 30133 Venice, Italy +39 0418 778 288 Groups.geven@staygenerator.com









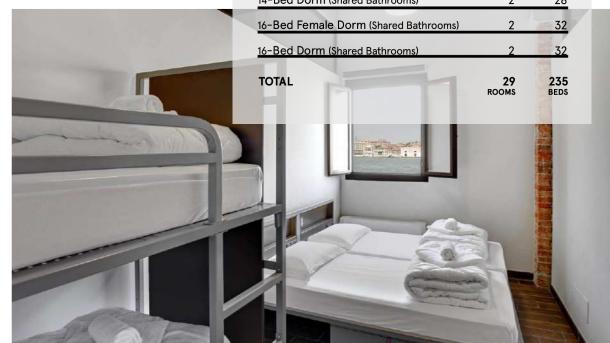






BED TYPE	NO. OF ROOMS	NO. OF BEDS
Deluxe King	5	10
3-Bed Dorm (Shared Bathrooms)	1	3
4-Bed Dorm	2	8
5-Bed Dorm	3	15
5-Bed Dorm (Shared Bathrooms)	1	5
7-Bed Dorm	1	7
7-Bed Dorm (Shared Bathrooms)	2	14
8-Bed Dorm	2	16
10-Bed Female Dorm	2	20
10-Bed Dorm (Shared Bathrooms)	2	20
12-Bed Female Dorm	1	12
13-Bed Dorm (Shared Bathrooms)	1	13
14-Bed Dorm (Shared Bathrooms)	2	28
16-Bed Female Dorm (Shared Bathrooms	s) 2	32
16-Bed Dorm (Shared Bathrooms)	2	32
TOTAL	20	275

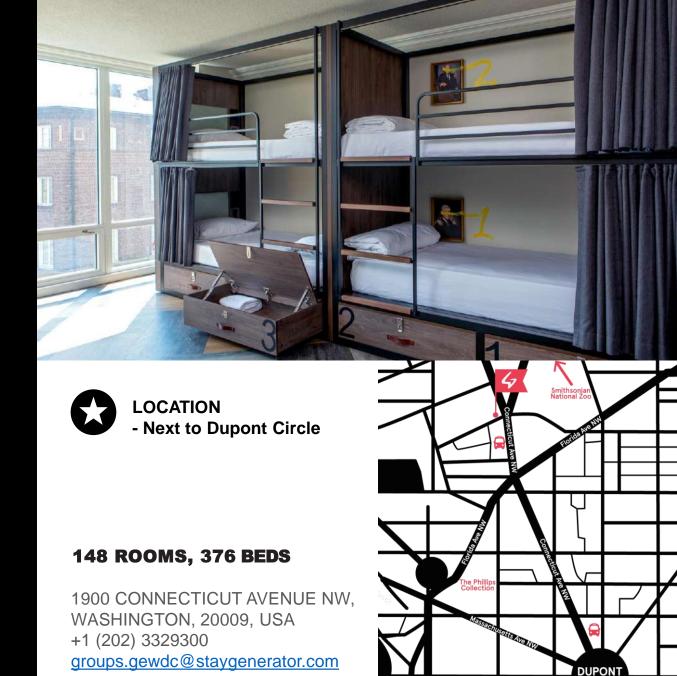




WASHINGTON D.C.

Generator D.C. is our newest property, proudly planting the Generator flag in the U.S. capital. Located in the heart of the city, right around the corner from the Dupont Circle Metro, it's positioned conveniently close to the Smithsonian's National Zoo, Embassy Row, Adams Morgan neighbourhood and The Phillips Collection Museum.

Adding Generator flair thanks to a design-focus approach to decor and amenities, the property includes two restaurant-bars, a rooftop pool, public work spaces and chill areas, plus a fitness centre for guests to work up a sweat!

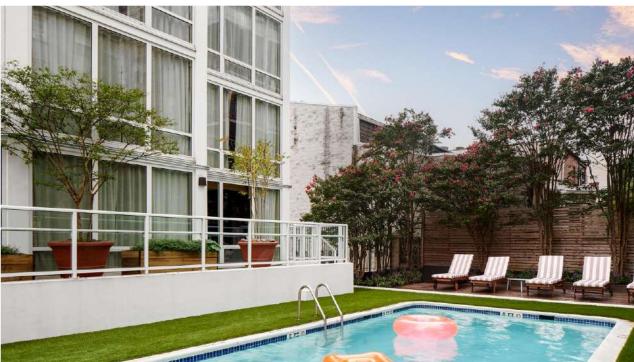


CIRCLE





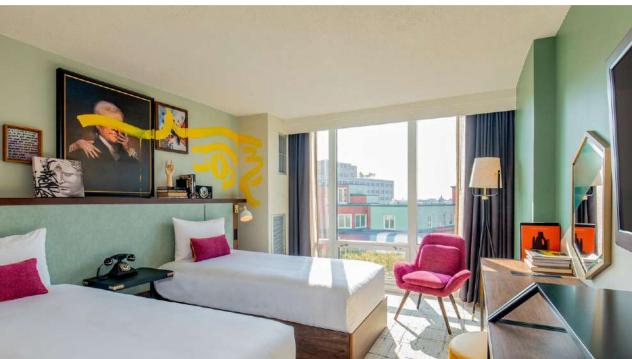








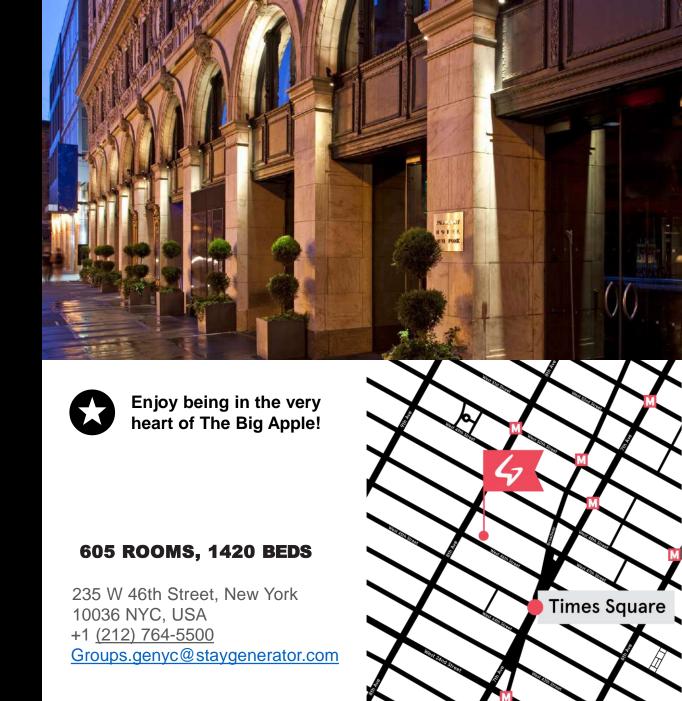




PARAMOUNT

The bustle of the street disappears as you step inside Paramount Hotel. Our Times Square, New York hotel's chic, two-story lobby, with its reflective fireplace, dramatic lighting, and rich textures, sets the stage for a hip, indulgent experience.

Whether you are traveling for business or pleasure, Paramount Hotel makes a stylish, comfortable, and centrally located home base for all of your adventures in New York City. Recently updated but retaining its historical charm, Paramount Hotel is the only hotel near Broadway NYC with genuine personality.









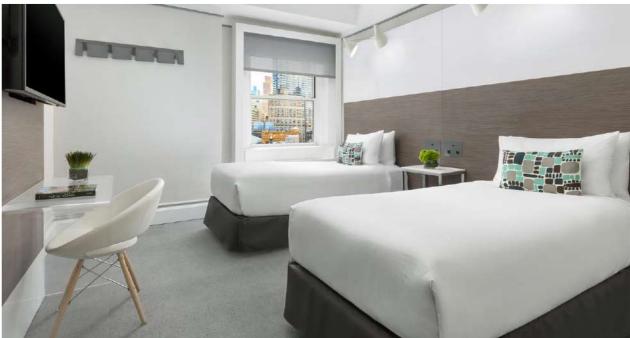






BED TYPE		NO. OF BEDS
	NO. OF ROOMS	
Solo Room	52	52
Double	95	190
Double ADA	20	40
Superior Queen	126	252
Superior Queen ADA	9	18
Superior Two Twin	28	56
Deluxe King	122	244
Superior Two Double	131	524
Executive King	20	40
Entertainment Suite	1	2
Couture Suite	1	2
TOTAL	605	1420 BEDS





THANK YOU

4 GENERATOR